

# ORGANIZATIONAL FOCUS

JOHN Q. PUBLIC



The Organizational Focus shows you the best working environment for you. It's generated by determining how similar you are to people who work in four different work environments.

JOHN Q. PUBLIC

Similarity to others in this job arena	Intensity	Intensity
Yellow - Admin/Fiscal	<div></div>	
Red - Operations/Technology	<div></div>	
Blue - Design/Strategy	<div></div>	
Green - Sales/Marketing	<div></div>	

## Description of Organizational Focus (by color):

RED	<b>Red - Operations/Technology</b> <ul style="list-style-type: none"> <li>A work environment that emphasizes a practical, hands-on approach, usually with a tactical focus.</li> <li>A product-focused culture with strong emphasis on implementation.</li> </ul>	<b>Green - Sales/Marketing</b> <ul style="list-style-type: none"> <li>A work environment that emphasizes selling, promoting, directing, and motivating others.</li> <li>A communications-based culture designed to influence others.</li> </ul>	GREEN
	<b>Yellow - Admin/Fiscal</b> <ul style="list-style-type: none"> <li>A work environment that emphasizes standards, tracking, and quality assurance.</li> <li>A culture based on efficient procedures and policies.</li> </ul>	<b>Blue - Design/Strategy</b> <ul style="list-style-type: none"> <li>A work environment that emphasizes planning, innovating, and creating.</li> <li>A culture of ideas, usually with a strong strategic focus.</li> </ul>	
YELLOW			BLUE